



LIVE ACTION Steelers



SEASON ADVERTISING PACKAGE - \$1,250
 (6) :30 or 60 seconds ads per game broadcast
 (2) :30 or 60 seconds ads pre/post game show
 (16) REGULAR SEASON GAMES
 - BONUS: One free :30 commercial production
 and Coach Mike Tomlin Press Conference Show

SINGLE GAME ADVERTISING - \$150
 (6) :30 or 60 seconds ads per game broadcast
 (2) :30 or 60 seconds ads pre/post game show
 (1) ad production \$50 per each ad (1x cost)

LISTEN LIVE
2021 - 2022
FOOTBALL SEASON

STEELERS BLOWTORCH
WJFN AM 820, 92.7 FM, 100.5 FM



STEELERS

Pre game show
 2 hours before each game

Post game show
 2 hours after each game

Coach Mike Tomlin
Weekly press conference
carried live on WJFN



PRESEASON

THURS. AUG. 5	DALLAS (HALL OF FAME)	8:00 PM
THURS. AUG. 12	@ PHILADELPHIA	7:30 PM
SAT. AUG. 21	DETROIT	7:30 PM
FRI. AUG. 27	@ CAROLINA	7:30 PM

REGULAR SEASON

SUN. SEPT. 12	@ BUFFALO	1:00 PM
SUN. SEPT. 19	LAS VEGAS	1:00 PM
SUN. SEPT. 26	CINCINNATI	1:00 PM
SUN. OCT. 3	@ GREEN BAY	4:25 PM
SUN. OCT. 10	DENVER*	1:00 PM
SUN. OCT. 17	SEATTLE*	8:20 PM
BYE WEEK		
SUN. OCT. 31	@ CLEVELAND*	1:00 PM
MON. NOV. 8	CHICAGO	8:15 PM
SUN. NOV. 14	DETROIT*	1:00 PM
SUN. NOV. 21	@ LA CHARGERS*	8:20 PM
SUN. NOV. 28	@ CINCINNATI*	1:00 PM
SUN. DEC. 5	BALTIMORE*	4:25 PM
THURS. DEC. 9	@ MINNESOTA	8:20 PM
SUN. DEC. 19	TENNESSEE*	1:00 PM
SUN. DEC. 26	@ KANSAS CITY*	4:25 PM
MON. JAN. 3	CLEVELAND	8:15 PM
SUN. JAN. 9	@ BALTIMORE*	1:00 PM

PRESENTED BY: **UPMC**

*SUBJECT TO FLEXIBLE SCHEDULING | ALL GAMES EST

CONTACT US TODAY AT

JOHN FREDERICKS

757.692.1710

john@jfradioshow.com